

WINE MEETS DESIGN

ARTIST'S AGREEMENT



Hello!

We are excited to collaborate with you at our Wine Meets Design (WMD) event in October and November 2024. We host a version of Wine Meets Design in each of our stores on consecutive Fridays. You can choose to participate in the event closest to you, or if you're feeling adventurous, you are welcome to apply to participate in all three.

WHAT YOU NEED TO KNOW:

- WMD takes place from 6pm to 9pm on the following dates:
 - Dirty Janes Canberra ~ 18 October
 - Dirty Janes Bowral ~ 25 October
 - Dirty Janes Orange ~ 1 November
- The exhibition of works continues throughout the following weekend.
- Tickets are available to purchase from dirtyjanes.com 6 weeks before the event. On the night, we cater to approximately 200 - 300 people.
- A selection of vineyards will be positioned throughout the stores to serve local wines and beverages to attendees.
- Nibbles will also be served throughout the evening.
- Each WMD evening is an opportunity for us to sell your work and for you to mingle and promote your work.
- An artist's cash prize of \$1500.00 is awarded at each store.

WHAT WE'LL DO FOR YOU:

- Team you up with one of our fabulous stallholders to showcase your art.
- Include you (and your business) in our social and print media advertising, consisting of over 65K+ followers on Instagram, posters throughout the stores and affiliated media coverage in local publications. Two social media posts will go out each week for the eight weeks before the event.
- Our social media channels focus on WMD for the week before and the evening of WMD.
- Dirty Janes will make every effort to sell your artwork/s during the exhibition period. If sold, a 25% commission will be charged to the sale price of your work. Dirty Janes will make payment to your account by 7 November 2024 for all artworks sold.

Please ensure you provide your bank details on the artist application form

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WHAT WE NEED FROM YOU:

- Description of works to submit (Max 5 per event) including:
 - name of work
 - approx measurements
 - price
 - medium
- You must install your work by 1pm on the day of each event.
- The artist is responsible for communicating with the stallholder about how/where to hang/display their art.
- It is the responsibility of the artist to organise shipping to and from Dirty Janes for your artwork if unable to personally deliver/ collect.

WHAT WE ASK IN RETURN:

- Commit to this event! Our customers anticipate our annual Wine Meets Design events with great excitement. We love sharing the beauty of what you create and can't wait to showcase your art.
- Please share the social media tiles we design on your social media at least three times before the event.
- Needless to say, give Dirty Janes a good wrap!

WHO YOU NEED TO KNOW:

Marketing Manager - Kylie Hawkes 0413 225 095

Social Media Coordinator - Drew Fairley 0433 156 852

Bowral Skipper (store manager) - Louise Hunt 02 4858 0388

Canberra Skipper - Jac Hockey 02 6169 4945

Orange Skipper - Mel Keary 02 5319 0581

Thank you for being part of our Wine Meets Design event!

See you soon,

Jane xx



WINE MEETS DESIGN

ARTIST'S APPLICATION



I agree to take part in the Dirty Janes Wine Meets Design ART event on:

(Please select the applicable store)



18 October 2024, Dirty Janes Canberra

Email your completed form to jac@dirtyjanes.com



25 October 2024, Dirty Janes Bowral

Email your completed form to louise@dirtyjanes.com



1 November 2024, Dirty Janes Orange

Email your completed form to mel@dirtyjanes.com

I agree to post on my Instagram page tiles that will be supplied by Dirty Jane three times to assist in promoting my appearance in the leadup to Wine Meets Design.

Instagram handle: @

Please provide us with a short outline of, or a link to, your career history that we can use in our publicity of the event:

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Please provide your bank details for payment of sold artworks below:

- Account Name:
- BSB Number:
- Account number:

Signed: Date:

Name:

Dirty Janes and its staff will take care of your artwork while it is on display within our stores but accept no responsibility for any damage caused in any way throughout the event and subsequent weekend of trade.

By signing above, you agree that Dirty Janes may use images of yourself and your art for publicity purposes.